

Frame Specialty Coffee

Company Profile



About Us

- Frame Specialty Coffee was born from a deep passion for coffee that started with a single, exceptional cup of flat white in Nottingham, UK. Our founder, captivated by the welcoming experience and rich flavors, returned to Qatar with a newfound love for coffee.
- In August 2018, Frame Specialty Coffee opened its doors in Al-Aziziyah, quickly becoming a gathering hub where regulars feel at home and new visitors become part of the community.



Our Mission & Vision



Mission

To create unforgettable moments through coffee, serving high-quality, ethically sourced coffee in a welcoming atmosphere.

Vision

To be a leading specialty coffee destination, where every visit feels like coming home.

Our Values

Quality

Committed to sourcing and serving the finest coffee beans.

Community

Building strong relationships with customers, making Frame a place where everyone feels like they belong.

Sustainability

Prioritizing ethical practices from sourcing to serving.

Innovation

Continuously exploring new brewing methods and flavors.

Engagement

Connecting with customers through fun, personal interactions on social media.

Our Services



Specialty Coffee

Diverse menu of specialty coffee drinks, from classic espresso-based beverages to innovative brews.

Catering Services

We offer a mobile cart service to cater to events, weddings, and corporate gatherings. We have worked with companies like Qatar Foundation, Aspire, Katara, Qatar Charity, TEDx and many more.

Meeting Room Rentals

Private meeting room for small gatherings, with complimentary drinks in our Al-Kheesa branch.

Event Hosting

Hosting coffee workshops, community gatherings, and more to promote a vibrant coffee culture in Qatar.

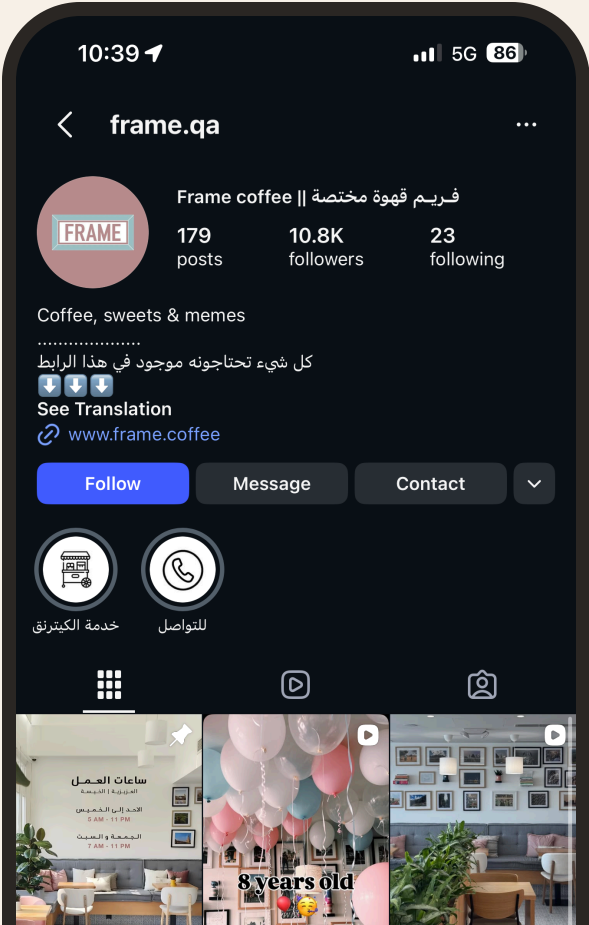
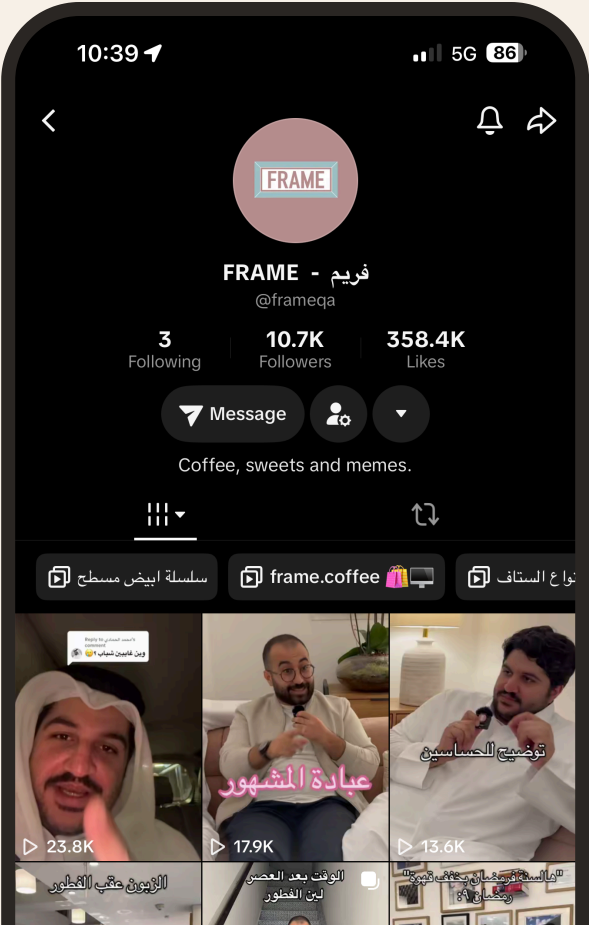
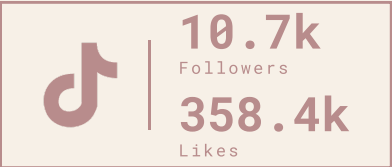
Our Story

- Frame's journey began with a single cup of flat white in Nottingham, leading to a thriving business in Qatar fueled by passion and support from family and friends.
- After opening the first branch in 2018, Frame expanded with a second location in October 2023, bringing its unique feel and concept to a larger space and building a new layer of loyal customers.



Social Media & Community Engagement

- Frame interacts with its audience on social media in a personal, fun way, making the café feel accessible and relatable.
- We engage with customers without being overly technical, focusing on enjoying great-tasting coffee.



What Our Customers Say



"The coffee here is consistently excellent, and the staff make you feel like part of the family."

Google Review



"Frame has become my go-to spot in Qatar. It's not just the coffee; it's the entire experience."

Google Review

Contact Us



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